

GUIDELINES

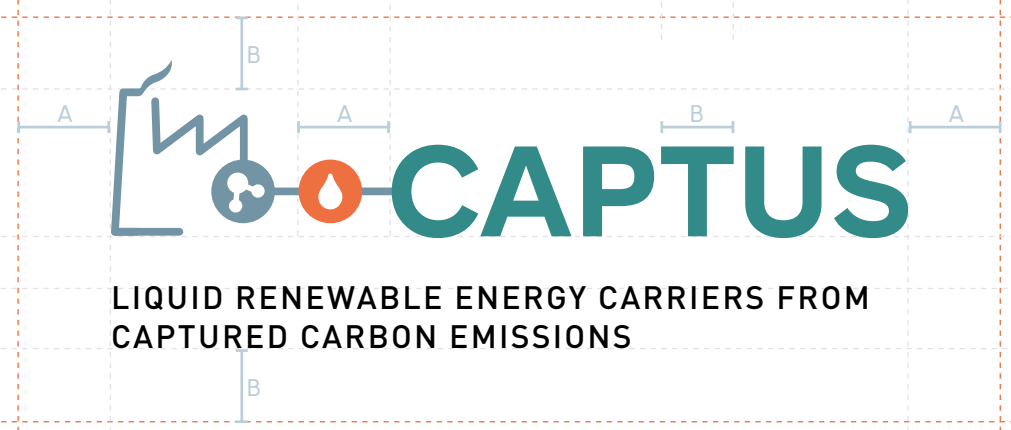
Captus



LIQUID RENEWABLE ENERGY CARRIERS FROM
CAPTURED CARBON EMISSIONS

LOGO PROTECTION SPACE

The logo has a defined protection space. All other design elements can only be placed outside of it. There are specially prepared files for every application, the use of which ensures a correct and constant display quality of the logo.



LOGO USAGE

The logo can be displayed on light or dark surfaces. When used on images, it is essential to ensure that the logo is on a clear, homogeneous image area. If possible, only the colored logo will be used.



LOGO VARIANTS

In addition to the normal display of the logo, there is a vertical and a horizontal variant. Depending on the application, it may be necessary to use these for reasons of space. In some variants, the subline is available in all alignments (left-aligned - centered - right-aligned).

In general, the normal view should be used whenever possible.

NORMAL VIEW



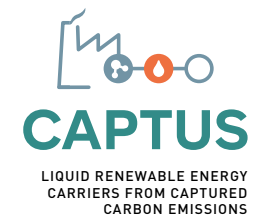
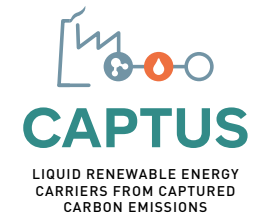
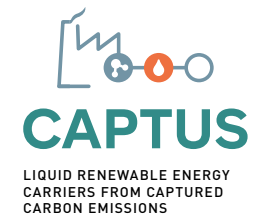
HORIZONTAL WIDE



HORIZONTAL



VERTICAL



LOGO VARIANTS

The logo is available in different color variants: depending on the application, it is necessary to use the logo in a single-color or negative version.

In general, the normal view should be used whenever possible.

NORMAL VIEW



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BLACK



LIQUID RENEWABLE ENERGY CARRIERS FROM
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WHITE



LIQUID RENEWABLE ENERGY CARRIERS FROM
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GREY



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COLORS

Blue and brown are used as the marking colors.
Black is available for typography.
Cyan, orange, green and olive are spot colors
for graphs and charts.



077 | 025 | 046 | 008

050 | 139 | 136
#328b88



000 | 067 | 077 | 000

238 | 111 | 064
#ee6f40



058 | 031 | 026 | 007

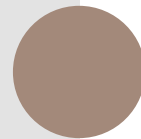
116 | 148 | 166
#7494a6

PRIMARY COLORS



018 | 011 | 094 | 000

221 | 204 | 017
#ddccll



031 | 040 | 044 | 019

163 | 137 | 223
#A3897A



070 | 000 | 005 | 005

023 | 180 | 222
#17b4de

SECONDARY COLORS

FONT

The font to be used is called „Urbanist“

Available typefaces:

- D-DIN Regular(body)
- D-DIN Bold (Highlight/Headlines)
- Urbanist Bold (Highlight/Headlines)
- Urbanist Black (Highlight/Headlines)

The „Source Sans Variable“ font is used for captions and graphics.

Available typeface:

- D-DIN Italic (Akzent)

D-DIN Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

D-DIN Italic

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0*

D-DIN Bold

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0**

Urbanist bold

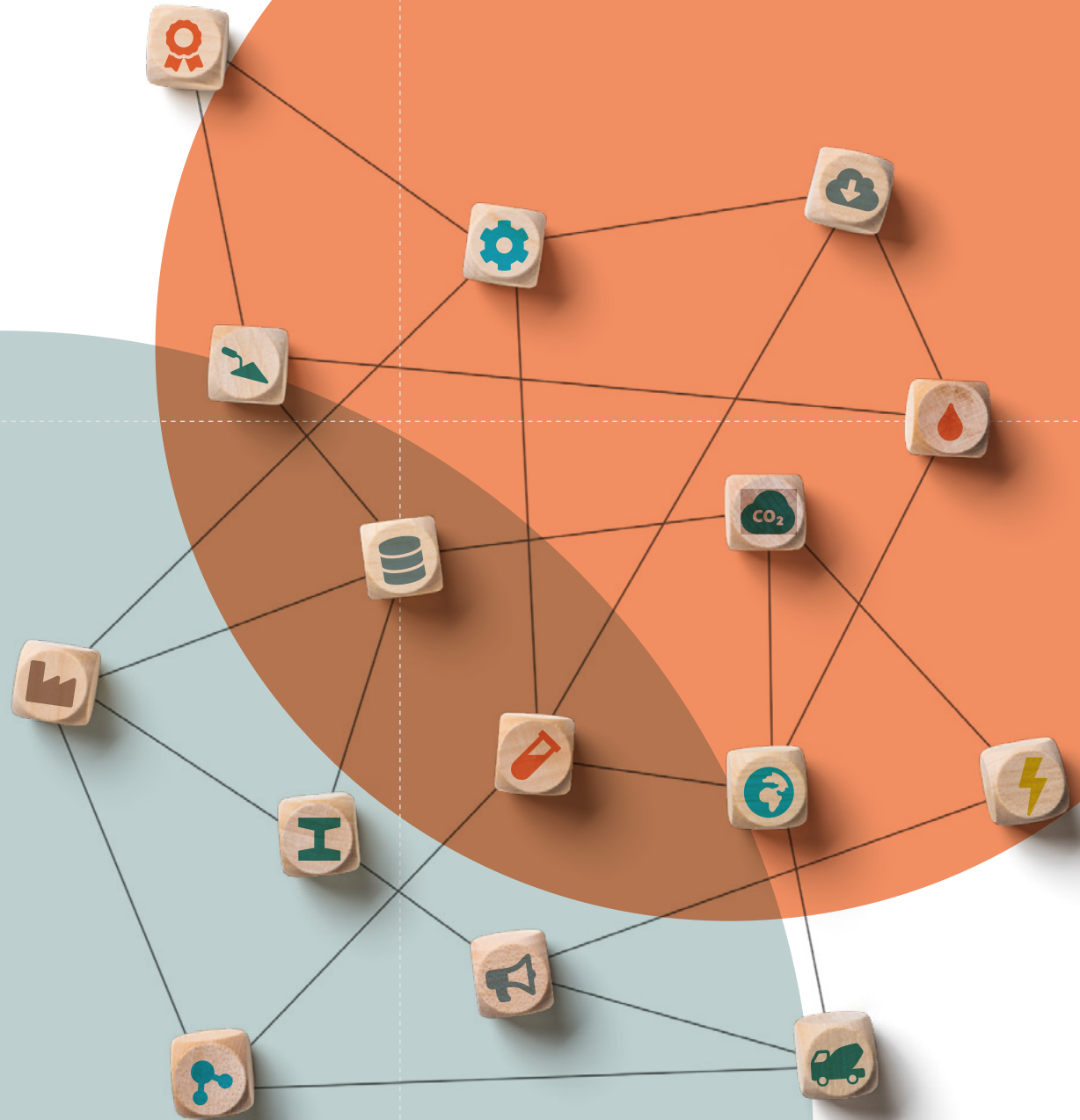
**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0**

Urbanist black

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0**

DESIGN

Based on the imagery of the logo, icons are available that visualize the Captus process





STEINBEIS EUROPA ZENTRUM

Standort Stuttgart

Leuschnerstr. 43

D-70176 Stuttgart

Standort Karlsruhe

Steinhäuserstr. 12

D-76135 Karlsruhe

WWW.CAPTUS-PROJECT.EU

CONCEPTION AND DESIGN

GOETZINGER + KOMPLIZEN Werbeagentur GmbH

Bahnhofstraße 16

76137 Karlsruhe

Tel. +49 721 667 396 0

hallo@goetzinger-komplizen.de

WWW.GOETZINGER-KOMPLIZEN.DE